**Latimer County Tourism Trust Authority (LCTTA) Board Meeting**

**Minutes of July 10, 2020**

The LCTTA Board met July 10, 2020 at the Chamber of Commerce Meeting Room. The meeting was called to order at 9:37 a.m. by Chairwoman (CH) Maryellen Mooney. Roll Call confirmed Board Members not yet present were Rep Johnson and Rep Shero. Also attending were Tourism Director (Dir) Danel Walker, Lori Long, Jeep Invasion; and Clerk Lori Chrestman.

**3. Adoption of Agenda:**

VC White made the motion to adopt the Agenda with the addition of Agenda Item 8A. AAR for Red Oak Independence Day Event; Rep Thomson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson *Absent*  Mr. Thomson Yes Mr. Shero *Absent*

Ms. Mayes Yes Rep Ramirez Yes

The motion passed.

**4 Approval of June 12, 2020 Regular LCTTA Board Meeting Minutes:**

Rep Thomson made the motion to approve the June 12, 2020 Minutes: Rep Ramirez seconded the motion. CH Mooney asked for discussion, there being none, she called a vote.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson *Absent* Mr. Thomson Yes Mr. Shero *Absent*

Ms. Mayes *Abstain* Rep Ramirez Yes

The motion passed.

**5 Financial Report:**

CH Mooney stated this is the last report for FY 19-20.

CH Mooney stated the Financial Report was accepted as presented.

Note: Rep Johnston arrived for the Board Meeting.

**6. Public Comment:**

A. Lori Long, Jeep Invasion, stated they are moving forward with the 22 August event at Robbers Cave State Park (RCSP). She displayed various items: coffee cup, koozie, staff tee shirt, stickers, bags for both attendees and staff, all with LCTTA logo. Due to COVID 19, they had not advertised the event as widely and anticipated fewer attendees; however, all RCSP housing is reserved as well as 12 rooms in town.

B. Rep Mayes discussed the “Down & Dirty Run” on 11 July, an overnight event. Last year had 95 runners; this year have registered 225, which does not include supporting crew or family. Precautions have been taken to insure the safest environment to include no open buffet, etc. A discussion was had concerning the event had been financially self sustaining with no need for a LCTTA grant request. This event has been a great addition to the local economy.

NOTE: Rep Shero arrived for the Board Meeting.

C. VC White discussed the Butterfield Bikers Run, asking if any additional help is needed. Rep Ramirez stated she thought they were all set, but would check with the committee. The routes were changed to ensure the least amount of dirt roads to ride.

Rep Shero stated he will get the signs up this week and will ensure the Edwards Store area is mowed.

VC White stated she will work with County Commissioner to ensure the road ways are clean.

D. Rep Mayes discussed the new restaurant coming to the RCSP at a time to be determined. The State has contracted with the Swadley Restaurant to provide restaurants at several State Parks to include RCSP. Beavers Bend Restaurant is being initiated now, and RCSP will be the next on the list. Once a date to open is established, an invitation will be sent to the community leaders for a soft opening.

E. Rep Mayes discussed the new policy at RCSP initiating a parking fee. There is no fee for driving through the park. Cost is $60 a year (about $1.50 a week) which can be initiated on line and the sticker is good at all State Parks. Also available will be standing boxes for a cash payment for single visit, which must be exact change. The fees collected will stay at RCSP to be used for their specific projects. Rep Mayes discussed the new budget system for the Oklahoma State Parks which is now project based. This ensures specific issues such as roofing repair or replacement, updating of rooms, etc. will be funded as needed instead of waiting for individual Park’s fund’s availability.

**7. Discuss with Possible Action Issues Concerning Web Advertising:**

Dir Walker stated there are no concerns.

**8. Discuss with Possible Action Issues Concerning Grant Applications:**

A. Jodie White, After Action Report (AAR), Red Oak Independence Day Celebration,

3 & 4 July. VC White said it was a successful event with 30 participants in the parade; the craft show and food vendors sold out; there were 12 cars in the burnout; and the fireworks were great with a finale that shortened the display from 25 to 20 minutes, but well worth it.

VC White stated she is working with the Kiamichi Tech – Talihina Campus to initiate a Latimer County Class of Certification for Fire Technicians. They are proposing 2 classes: one in winter and one in May which would enable each community to save the money currently expended for a technician each July.

VC White stated she is working on purchase of new system for initiating fireworks that synchronizes music with firing of fireworks using bar codes.

She thanked the Board for the grant supporting the event.

**9. New Business:**

A. Election of New Officers.

CH Mooney the election of new officers has not occurred since she was elected upon departure of David Shaw from the Board. The current positions are Chairman, Vice Chairman and Secretary/Treasurer, a position which has not been filled since Mae Mings retired. Currently, Secretary duties are completed by individual representatives and Clerk Lori Chrestman. Treasurer duties are completed by Dir Danel Walker.

CH Mooney asked if any member is interested in being Chairman, stating she would remain in the position, if no one else is interested. VC White stated she also will remain in her position if no one else has an interest. Rep Shero stated he would take the Secretary/ Treasurer position as long as he has the assistance of Clerk Chrestman.

Motion by Rep Thomson to approve LCTTA Board Officers slate: Chairman is Maryellen Mooney; Vice Chairman is Jodie White; and Secretary-Treasurer is Earl Shero. Rep Johnston seconded the motion. CH Mooney called for any further discussion. There being none, she called for the vote.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mr. Thomson Yes Mr. Shero Yes

Ms. Mayes YesRep Ramirez Yes

The motion passed.

**10. Old Business:**

A. Mr. Shero: Tourism Committee Action Plan/Grant

Rep Shero stated he has nothing new to report as there are so many people still out of office due to COVID-19. The Board approved the lease so it is just a matter of getting it signed by the new EOSC President when she takes office. Executive Assistant O’Donley’s position has been terminated. Without her, it will be more difficult to produce the lease.

CH Mooney stated she has a copy of the lease, so will be only a matter of getting the signatures. She will set up an appointment with new President Wansick as soon as she is in residence.

**11. Adjourn:**

Motion by Rep Thomson to adjourn. Second was made by Rep Johnston.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mr. Thomson Yes Mr. Shero Yes

Ms. Mayes Yes Rep Ramirez Yes

The motion passed.

Ch Mooney adjourned the meeting at 10:15 am.

Next meeting is August 14, 2020, 9:30 am, at Chamber of Commerce.

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**Maryellen Mooney, Chairwoman Jodie White, Vice Chairwoman**

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**Earl Shero, District 1 Wade Thomson, District 2**

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**Nathan Johnson, District 3 Loran Mayes, Robbers Cave State Park**

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**Terri Ramirez, Choctaw Nations**